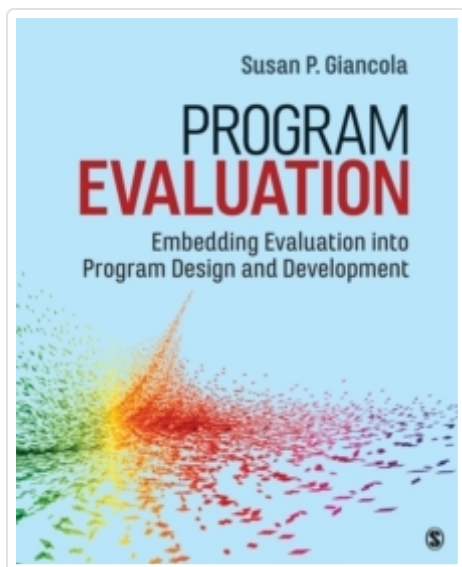


Program evaluation



Giancola, Susan P

SINOPSI

Program Evaluation: Embedding Evaluation into Program Design and Development provides an in-depth examination of the foundations, methods, and relevant issues in the field of evaluation. With an emphasis on an embedded approach, where evaluation is an explicit part of a program that leads to the refinement of the program, students will learn how to conduct effective evaluations that foster continual improvement and enable data-based decision making. This text provides students with both the theoretical understanding and the practical tools to conduct effective evaluations while being rigorous enough for experienced evaluators looking to expand their approach to evaluation.

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Editorial	Corwin Press Inc.
Matèria	Pedagogía
EAN	9781506357447
Estat	Disponible
Enquadrernació	Rústica
Pàgines	432
Mida	232x185x28 mm.
Weight	786
Language	Inglés
Price (Tax inc.)	205,45€