Understanding comics

McCloud

SYNOPSIS

The bestselling international classic on storytelling and visual communication "You must read this book." - Neil Gaiman Praised throughout the cartoon industry by such luminaries as Art Spiegelman, Matt Groening, and Will Eisner, Scott McCloud's Understanding Comics is a seminal examination of comics art: its rich history, surprising technical components, and major cultural significance. Explore the secret world between the panels, through the lines, and within the hidden symbols of a powerful but misunderstood art form.

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Editorial	Harper & Row USA
Subject	Cómics varios
EAN	9780060976255
Status	Disponible
Binding	Rústica
Pages	215
Size	259x171x14 mm.
Weight	480
Language	Inglés
Price (Tax inc.)	35,78€